

2026 ARLINGTON SHEEP DAY

ANNUAL MEETING

SATURDAY APRIL 11, 2026



BRUNCH TICKETS (MUST BE PRE-PAID IN ADVANCE) - Postmark deadline 3/31/26
\$15 PER PERSON (Includes 1:30pm Hospitality)
\$8 FOR YOUTH 8 YEARS AND UNDER

PUBLIC EVENTS BUILDING · N633 HOPKINS RD, ARLINGTON, WI 53911

✓ **8 - 9 AM UW Sheep Barn Tour**

W4857 Meek Rd, Arlington 53911

✓ **9 - 9:30 AM Open Registration**

Arlington Sheep Day Registration

WSBC Annual Meeting Check-In

9:30 AM: WSBC Annual Meeting

Welcome Brunch - Meeting Room

✓ Board of Director Candidate Introductions

✓ Election of Board of Director Candidates

✓ Wisconsin Sheep & Wool Festival Report

ARLINGTON SHEEP DAY

10:30am - 11:45am

Session 1: Sheep IQ - Industry Resources for Improving Productivity

Learn about key industry resources designed to help producers improve flock productivity and overall operation efficiency.

Camren Majerle, American Lamb Board Sustainability Director

11:45am - 12:45pm

Session 2: Promote & Market Your Products Using Digital Media!

Learn to use the free Canva App to create your own digital media posts. Build your brand and reach more customers with simple, effective design tools.

Morgann Martinson, WSBC Digital Media Specialist

12:45pm - 1:30pm

Session 3: Make Money When the Sun Shines!

Solar grazing open forum - explore how sheep and solar energy create profitable partnerships for producers.

Camren Majerle

🍴 1:30 PM

WSBC Hospitality

Lamb BBQ, Sheep Cheese, Assorted Desserts - Meeting Room

\$5 for Hospitality unless a brunch ticket has been purchased

2:00pm

WSBC Committee Reports Follow

✓ Election Results

✓ 2026 WSBC Recognition & Awards

✓ Closing Remarks

Wisconsin Sheep Breeders Cooperative

For more information and a registration form, visit us at www.wisbc.com

Contact us at WISCONSINSHEEPBREEDERS@GMAIL.COM