

CATALOG ADVERTISING RATES& DIMENSIONS

Outside Cover - 7" x 6.25" **\$600**

Inside Cover - 7" x 9.5" **\$500**

Full Page - 7" x 9.5" \$400

Half Page - 7" x 4.7" **\$200**

Quarter Page - 3.4" x 4.7" **\$150**

Eighth Page - 3.4" x 2.3" **\$95**

GATE BROCHURE ADS

Full color, glossy brochures distributed at the festival and Wisconsin State Fair. If desired, print advertisers will receive a free Facebook ad for the week of the festival.

\$90

New This Year!

Sponsor the Vendor Map: This will be the most visited page online and in the catalog. It will be accessed via a QR code, and comes with a Facebook post in addition to a prominent place within catalog.

\$600

SCROLLING WEBSITE AD

Ads appear on all pages of the website. A thumbnail of your ad will be displayed in rotation at the bottom of each page and clicking on the thumbnail will take the viewer to your website. JPG file format only, 72 dpi preferred. Scrolling ads will run through March of the following year.

\$125

DEADLINES

Space deadline: March 15th Materials deadline: April 1st Contact Brittany Alf, for any questions or specific ad sizes and pixel requirements.

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